

Build Client Relationships with Emerald's Keep in Touch Program

We know the most important ingredient in building strong client relationships is to keep in touch on a regular basis. We also realize that financial professionals often struggle to find time to create an ongoing communication plan that allows them to be in front of clients regularly throughout the year.

With Emerald's Keep in Touch product suite, we provide all the tools necessary for you to be proactive in communicating relevant financial topics and timely news to your clients.

Keep in Touch Automatically

Emerald's Keep in Touch Automatic Marketing Program systematically sends a printed communication to your clients every month for 12 consecutive months.

- **Deluxe Retention Plan**
10 educational touches plus 2 personal touches for only \$1.26 per client per month (\$15.12 per year)
- **Premium Retention Plan**
12 educational touches plus 2 personal touches for only \$1.43 per client per month (\$17.16 per year)
- **Electronic Retention Plan**
12 educational touches for only \$0.40 per client per month (\$4.80 per year)

Enhance your Keep in Touch program with QR Connect!



Scan the QR code or visit us at www.emeraldconnect.com/QR, or call us at (800) 233-2834 for more details.

Emerald offers special 12% full-service discount pricing for representatives with KCD Financial.

*Broker-dealer discounts apply to the Build Your Own Program only.

For additional product discounts or to preview samples, visit www.emeraldconnect.com and enter your discount code **kcf2924** at checkout to receive your corporate discount.

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Keep in Touch Product Suite

Newsletters:

- Financial Ink®
- On Balance
- The American Investor
- Everyday Cents®

Special-interest publications:

- MoneyMoves
- Special Report
- Surveys
- Booklets

Greeting cards:

- Thank you
- Thanksgiving
- Holiday

Keep in Touch pieces are also available in a Build Your Own Program. For more details, visit www.emeraldconnect.com.

To order, call an Emerald Marketing Consultant at

800-233-2834

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CONNECT

www.emeraldconnect.com